

## **2010 Georgie Awards® Categories**

### **RESIDENTIAL PLANNING, DESIGN AND CONSTRUCTION in New Home Construction**

1. Best Single Family Detached Home under 2,000 Sq. Ft. – Spec or Custom
2. Best Single Family Detached Home 2,000 - 2,999 Sq. Ft. – Spec or Custom
3. Best Single Family Detached Home 3,000 Sq. Ft. and Over
4. Best Single Family Detached Home \$1,000,000 - \$2,000,000
5. Best Single Family Detached Home over \$2,000,000
6. Best Townhouse Development
7. Best Multi-Family Low Rise Development
8. Best Multi-Family High Rise Development

### **RESIDENTIAL PLANNING, DESIGN AND CONSTRUCTION in Renovations**

9. Best Residential Renovation under \$100,000
10. Best Residential Renovation \$100,000 - \$299,999
11. Best Residential Renovation \$300,000 - \$499,999
12. Best Residential Renovation \$500,000 - \$799,999
13. Best Residential Renovation over \$800,000
14. Best Kitchen Renovation under \$100,000
15. Best Kitchen Renovation over \$100,000
16. Best Condo Renovation
17. Best Renovation – Any Room
23. Best Interior Design Custom Residence
24. Best Innovative Feature
26. Best Outdoor Living Space

### **DESIGN AND MERCHANDISING in New Home Construction**

18. Best Kitchen under \$40,000
19. Best Kitchen \$40,000 to \$100,000
20. Best Kitchen over \$100,000
21. Best Master Suite
22. Best Interior Design Display Suite – Single Family or Multi-Family
23. Best Interior Design Custom Residence
24. Best Innovative Feature
26. Best Outdoor Living Space

### **LANDSCAPE DESIGN in New Home Construction**

25. Best Multi-Family Landscape Design

### **SALES AND MARKETING (open to all CHBA BC members)**

27. Best Logo
28. Best Signage
29. Best Brochure
30. Best Advertising Campaign
31. Best Project-Specific Website
32. Best Sales Centre (in New Home Construction)

### **SPECIAL ACHIEVEMENT AWARDS**

33. Sustainable and Innovative Community Award
34. Best Public-Private Partnership
35. Salesperson of the Year in New Home Construction

### **GRAND GEORGIE AWARDS®**

36. Marketing Campaign of the Year
37. Residential Community of the Year
38. Customer Choice Georgie Awards® *powered by AVID™*
39. Custom Home Builder of the Year
40. Residential Renovator of the Year
41. Large Volume Single Family Home Builder of the Year
42. Large Volume Multi-Family Home Builder of the Year

## 2010 Georgie Awards®

The Canadian Home Builders' Association of British Columbia (CHBA BC) is pleased to invite all CHBA BC member companies involved in the residential building industry to participate in the 2010 Georgie Awards®. Each entrant must be a CHBA BC member in good standing.

For more information on joining the association or help with your entry preparation please contact Lauren Carter directly at 604-432-7112 ext 307 or 1-800-933-6777 ext 307.

### Eligible Entries

Projects and products built, renovated, developed, created and/or marketed for the period of January 1, 2009 – July 31, 2010 are eligible for the 2010 Georgie Awards®. A building permit must be in place for any pre-sale marketing. For categories 1 through 8, the project must be substantially completed. (Possession has taken place)

Any entry in a specific category from a previous year **is not** eligible to be entered in the same category for this year's competition; however, a **new phase** could be entered from the same project. (i.e. If you entered Best Townhouse Development last year, Phase 2 of the same development could enter Best Townhouse Development again this year as long as additional phases have substantial differences.)

### Entry Fees

Category	Fee per Entry
1-32	\$150.00
33-35	\$250.00
36-42	\$350.00

- If more than one entry is submitted, one payment including all entry fees is sufficient.
- If paying by cheque, please include your category and entry number(s) on your cheque.

### Entry Preparation

Entry materials for categories 1-26 and 36-42 must be anonymous. Inclusion of company names and addresses anywhere in or on the entry materials other than the entry form is forbidden. Do not include company names or logos on floor plans, digital images, or in project descriptions. Any floor plans, digital images or project descriptions in these categories that include company names will not be judged.

**Complete the online entry form first before you mark any entry materials.** The online entry form will give you random number codes to mark the remaining materials for each entry (i.e. for category 20, project name Hudson, you are entrant number 1112. Please mark all remaining entry requirements for category 20, project name Hudson, with the code 20-1112).

Enter the 2010 Georgie Awards® online from our website [www.georgieawards.ca](http://www.georgieawards.ca). The online entry form will be live on August 12, 2010. To start entry preparation early, project worksheets will be available August 6, 2010. If you are unable to enter online please contact Lauren Carter for assistance at 604-432-7112 x307 or 1-800-933-6777 x307.

### Entry Form

Information given on the entry form will be **printed exactly as submitted** for news releases, newspapers, publications, certificates and trophies. Take extra care to ensure all spelling is correct before you submit each entry. **Do not use** UPPERCASE. CHBA BC **will not make any corrections** after the entry has been submitted.

### Project Description Text Boxes

These text boxes should be used to describe the project and **specifically state how it meets the category criteria**. Bullet form is recommended.

Please keep in mind that the Project Description Text Boxes will be read out loud while the judges are viewing the digital images and other entry requirements.

### **Photography Submission Criteria**

The photographic component of your submission must be in digital format and will be uploaded to the Georgie Awards® online entry form's server. Images can be taken with a digital camera or with traditional film. **You will not be able to upload more than the required amount of images requested by each category.** If you are taking the pictures yourself with a digital camera, be sure to follow the specifications below when saving your images.

### **Digital Image Submission Specifications**

- Images can be horizontal or vertical. Exterior, nighttime images will not be judged. Dusk images are fine (but not recommended) as long as the judges are able to see features of the exterior of the project.
- Images to be saved with the aspect ratio of 1024 pixels by 768 pixels @ 72 dpi. **Size and resolution must not exceed this.**
- Save as a high quality jpeg or tiff file. Do not submit pdf, gif, psd or any other file formats.
- Cropped images must maintain the required aspect ratio of 1024 pixels by 768 pixels. Other aspect ratios will not be accepted. Please do not send re-formatted images that have been cropped and layered with borders or frames. Send only the image, cropped to the aspect ratio 1024 pixels by 768 pixels.
- All images must be anonymous. **Do not include people** in your images unless required by the category (This may not apply to “before” images in the renovation categories)
- DO NOT submit renderings, digitally enhanced or high definition images.

### **Plans: Floor, Site, Landscape, etc...**

All plans must be submitted on 8 ½ by 11” paper only. Nine (9) collated and stapled sets. Do not submit any plans in binders or folders etc.

### **Judging**

Each entry will be judged on its own merit by a distinguished panel of highly qualified judges from outside of British Columbia, who are selected for their expertise in their field. An accounting firm chosen by CHBA BC will monitor the judging process. No others will be allowed to observe the judging of entries.

The 2010 Georgie Awards® Finalists will be announced at a news conference on October 26, 2010.

Finalists for the Customer Choice Georgie Awards® *powered by AVID™*, and Renovator and Builder of the Year awards will be announced in January 2011.

Decisions of the Georgie Awards® judges shall be final in every respect.

CHBA BC reserves the right to:

- Cancel, combine or split any category due to numerous or insufficient number of entries or at the judges' discretion.
- Withdraw a particular category if all the entries submitted do not meet the criteria or are not of a standard that recognizes excellence.
- Withdraw any entries if they do not meet the criteria or are not of a standard that recognizes excellence.
- Withdraw a particular entry if the entry submitted does not meet the digital image submission specifications.
- Request any additional information it deems necessary to confirm the information contained in any submission. Judges may also re-categorize any entry if, in their opinion, it has been entered in the wrong category, or if it is more appropriate in another category.

### **Return of Entry Material**

All materials submitted become the sole property of CHBA BC and the Georgie Awards®. CHBA BC and the Georgie Awards® reserve the right to use any or all of these materials for the promotion of the Georgie Awards®. Due to the volume of entry material, we are unable to return any of the material submitted.

It is important to the integrity of the residential construction industry that all entrants conduct themselves in such a way as to demonstrate good business practices. If it can be demonstrated at any time up to and after the final awarding of the Georgie Awards® trophy that there are business practices detrimental to the integrity of the industry, that participant will be disqualified. Georgie Awards® entrants and

participants are required to accept all decisions by CHBA BC and the Georgie Awards® as final and binding.

### **Deadline**

The on-line entry form closes at 11:00 pm on **September 30, 2010**. All completed on-line entry forms must be submitted by this time. There will be no extensions. All remaining entry requirements, including fees, must be received no later than noon, **October 1, 2010**. There will be no extensions. Send the remaining entry requirements to:

The Georgie Awards®  
C/O Canadian Home Builders' Association of BC  
BCIT Campus Bldg. NW5, 2<sup>nd</sup> Floor  
3700 Willingdon Ave. Burnaby, BC  
V5G 3H2

### **2010 Georgie Awards® and Tickets**

The Georgie Awards® Gala evening is scheduled for **March 5, 2011** at the Vancouver Convention Centre in Vancouver, British Columbia. The venue will be announced at a later date.

Tickets can be ordered at [georgieawards.ca](http://georgieawards.ca) on **September 30, 2010**.

At the awards ceremony, only the winning, primary entrant will receive the Georgie Awards® trophy.

Associate entrants of finalists and winners can order certificates and trophies following the event, providing they are CHBA BC members in good standing.

### **Georgie Awards® Entrants, Georgie Awards® Finalists and Georgie Awards® Winners**

All entrants, finalists and Georgie Awards® winners from eligible categories of the 2010 Georgie Awards® are encouraged to enter the National Canadian Home Builders' Association's housing awards competition (SAM Awards).

## **RESIDENTIAL PLANNING, DESIGN AND CONSTRUCTION in New Home Construction**

### **1. Best Single Family Detached Home Under 2,000 Sq. Ft. – Spec or Custom**

The total area of the home must be less than 2,000 sq. ft.

### **2. Best Single Family Detached Home 2,000 - 2,999 Sq. Ft. – Spec or Custom**

The total area of the home must be between 2,000 and 2,999 sq. ft.

### **3. Best Single Family Detached Home 3,000 Sq. Ft or Over**

The total area of the home must be 3,000 or over

### **4. Best Single Family Detached Home \$1,000,000 - \$2,000,000**

The cost of construction, excluding land, regardless of square footage, must be between \$1,000,000 - \$2,000,000

### **5. Best Single Family Detached Home over \$2,000,000**

The cost of construction, excluding land, regardless of square footage, must be over \$2,000,000

The square footage of the home includes the main and upper floors, but excludes the garage and finished or unfinished basement\* areas.

**\*A finished basement that is an integral part of the plan should be included and shown in images. If a room is shown in the image, then it should also be included in the calculation of the square footage.**

**Note: all homes with a cost of construction over \$1,000,000, regardless of square footage, must enter categories 4 or 5 only.**

#### **Criteria (Categories 1 - 5 inclusive)**

Entry will be judged on innovative and functional design, architectural character including integration of the project into its setting, green building practices over and above municipal and provincial building codes, creative use of space, functionality of floor plan and economic and site restraints (could include municipal bylaws/challenges).

#### **Requirements (Categories 1 - 5 inclusive):**

1. Online entry form (includes project description)
2. Eight (8) digital images of the following:
  - Two (2) digital images showing exterior (night-time images will not be judged)
  - Six (6) digital images showing the interior
3. Nine (9) collated copies of the floor plan and site plan on 8 1/2"x11" paper

### **6. Best Townhouse Development**

A townhouse development is defined as a ground oriented project in which each unit has a separate entrance.

#### **Criteria**

Entry will be judged on innovative and functional design, architectural character, common areas or amenities, parking, storage facilities, green building practices over and above municipal and provincial building codes, integration of project into its setting, and economic and site restraints (could include municipal bylaws/challenges).

**\*Renovations or conversions of existing buildings are eligible. Rental projects are also eligible.**

#### **Requirements:**

1. Online entry form (includes project description)
2. Eight (8) digital images of the following:
  - Two (2) digital images showing development setting, architectural character, entrance to project etc.
  - Three (3) digital images showing principal living areas
  - Three (3) digital images of your choice
3. Nine (9) collated copies of the floor plan and site plan on 8 1/2 x11" paper

**7. Best Multi-Family Development Low Rise 6 stories or under – may include mixed use.**

A multi-family development is defined as a multi-family project, with a common entry servicing all units.

**8. Best Multi-Family Development High Rise over 6 stories – may include mixed use.**

A multi-family development is defined as a multi-family project, with a common entry servicing all units.

**Criteria (Categories 7 & 8 inclusive)**

Entry will be judged on innovative and functional design, architectural character, common areas or amenities, parking, storage facilities, green building practices over and above municipal and provincial building codes, integration of project into its setting, and economic and site restraints (could include municipal bylaws/challenges).

**\*Renovations or conversions of existing buildings are eligible. Rental projects are also eligible.**

**Requirements (Categories 7 & 8 inclusive):**

1. Online entry form (includes project description)
2. Eight (8) digital images of the following:
  - Two (2) digital images showing development setting, architectural character, entrance to project etc.
  - Three (3) digital images showing principal living areas
  - Three (3) digital images of your choice
3. Nine (9) collated copies of the floor plan and site plan on 8 ½ x11" paper

## **RESIDENTIAL PLANNING, DESIGN AND CONSTRUCTION in Renovations**

### **9. Best Residential Renovation under \$100,000**

The total cost of the renovation to the client, including design and any municipal fees but excluding taxes, must be less than \$100,000.

Any additional costs incurred by the client (demo, labour, purchasing of building materials etc.) and additional elements of the project that may be included in the submission (landscaping, pool etc.) should also be included in the total cost.

**Even smaller renovations are eligible for this category, as quality rather than cost will determine the winner.**

### **10. Best Residential Renovation \$100,000 - \$299,999**

The total cost of the renovation to the client, including design and any municipal fees but excluding taxes, must be between **\$100,000 - \$299,999**.

Any additional costs incurred by the client (demo, labour, purchasing of building materials etc.) and additional elements of the project that may be included in the submission (landscaping, pool etc.) should also be included in the total cost.

### **11. Best Residential Renovation \$300,000 - \$499,999**

The total cost of the renovation to the client, including design and any municipal fees but excluding taxes, must be between **\$300,000 - \$499,999**.

Any additional costs incurred by the client (demo, labour, purchasing of building materials etc.) and additional elements of the project that may be included in the submission (landscaping, pool etc.) should also be included in the total cost.

### **12. Best Residential Renovation \$500,000 - \$799,999**

The total cost of the renovation to the client, including design and any municipal fees but excluding taxes, must be between **\$500,000 - \$799,999**.

Any additional costs incurred by the client (demo, labour, purchasing of building materials etc.) and additional elements of the project that may be included in the submission (landscaping, pool etc.) should also be included in the total cost.

### **13. Best Residential Renovation \$800,000 and over**

The total cost of the renovation to the client, including design and any municipal fees but excluding taxes, must be over **\$800,000**.

Any additional costs incurred by the client (demo, labour, purchasing of building materials etc.) and additional elements of the project that may be included in the submission (landscaping, pool etc.) should also be included in the total cost.

### **Criteria (Categories 9 - 13 inclusive)**

Entry will be judged on respect for existing architecture and surroundings, quality of workmanship and finishing details, compatibility of building materials, special and unique design, green building practices over and above municipal and provincial building codes, challenges to the building process, creative and efficient use of space, and aesthetic consideration of interior and/or exterior.

### **Requirements (Categories 9 & 10):**

1. Online entry form (includes project description)
2. Ten (10) digital images of the following:
  - Up to four (4) "before" digital images
  - Up to six (6) "after" digital images
3. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

### **Requirements (Categories 11 - 13):**

1. On-line entry form (includes project description)
2. Twelve (12) digital images of the following:
  - Up to four (4) "before" digital images
  - Up to eight (8) "after" digital images
3. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

#### **14. Best Kitchen Renovation under \$100,000**

The total cost of the renovation to the client, including design fees and appliances but excluding taxes, must be less than \$100,000. Any additional costs incurred by the client (demo, labour, purchasing of building materials etc.) should also be included in the total cost.

#### **15. Best Kitchen Renovation over \$100,000**

The total cost of the renovation to the client, including design fees and appliances but excluding taxes, must be over \$100,000. Any additional costs incurred by the client (demo, labour, purchasing of building materials etc.) should also be included in the total cost.

##### **Criteria (Categories 14 & 15 inclusive)**

Entry will be judged on careful and innovative detailing, functionality and utility of floor plan, and creative use of space.

##### **Requirements (Categories 14 & 15):**

1. Online entry form (includes project description)
2. Ten (10) digital images of the following:
  - Up to four (4) "before" digital images
  - Up to six (6) "after" digital images
3. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

#### **16. Best Condo Renovation**

##### **Criteria**

Entry will be judged on careful and innovative detailing, respect of existing architecture and surroundings, functionality and utility of floor plan, creative use of space, compatibility of building materials, special and unique designs and green building practices over and above municipal and provincial building codes. Please explain any building challenges, constraints and impediments during the renovation process (strata dealings etc.).

##### **Requirements:**

1. Online entry form (includes project description)
2. Ten (10) digital images of the following:
  - Up to four (4) "before" digital images
  - Up to six (6) "after" digital images
3. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

#### **17. Best Renovation – Any Room**

'Any Room' can be a unique area of the home such as a foyer, hallway, bathroom, entertainment room or home theatre, recreational room, media centre etc.

##### **Criteria**

Entry will be judged on careful and innovative detailing, functionality and utility of floor plan, special and unique design, creative use of space, and comfortable atmosphere.

##### **Requirements:**

1. Online entry form (includes project description)
2. Ten (10) digital images of the following:
  - Up to four (4) "before" digital images
  - Up to six (6) "after" digital images
3. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

#### **23. Best Interior Design Custom Residence**

##### **Criteria**

Entry will be judged on concept, creativity, colour, wall/window treatments, impact of furniture and accessories, use of energy efficient products, and overcoming challenges with design solutions.

##### **Requirements:**

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Nine (9) collated sets of floor plan indicating furniture placement and usage of space on 8 ½ x11" paper

## **24. Best Innovative Feature**

### **Criteria**

Entry will be judged on creativity and inspirational use of architectural features that are not covered in other categories.

### **Requirements:**

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Nine (9) collated sets of floor plan or specification of feature on 8 ½ x11" paper (if applicable)

## **26. Best Outdoor Living Space**

### **Criteria**

Entry will be judged on architectural features, creativity and inspirational use of space that successfully enhances the home and addresses the climatic conditions.

### **Requirements:**

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Nine (9) collated sets of landscape plan on 8 ½ x11" paper

## **DESIGN AND MERCHANDISING in New Home Construction**

### **18. Best Kitchen under \$40,000**

### **19. Best Kitchen \$40,000 to \$100,000**

### **20. Best Kitchen over \$100,000**

**\*Kitchen value includes all visual materials: Cabinets, Countertops, Backsplash, Flooring, Lighting/Plumbing Fixtures, and Appliances**

#### **Criteria (Categories 18 - 20 inclusive)**

Entry will be judged on innovative detailing, functionality and utility of floor plan, and creative use of space.

#### **Requirements (Categories 18 - 20):**

1. On-line entry form (includes project description)
2. Eight (8) digital images of your choice
3. Nine (9) copies of kitchen layout on 8 ½ x11" paper

### **21. Best Master Suite**

#### **Criteria**

Entry will be judged on innovative detailing, functionality and utility of floor plan, creative use of space, and comfortable atmosphere.

#### **Requirements:**

1. On-line entry form (includes project description)
2. Eight (8) digital images of your choice
3. Nine (9) copies of floor plan on 8 ½ x11" paper

### **22. Best Interior Design Display Suite – Single Family or Multi-Family**

#### **Criteria**

Entries will be judged on concept, creativity, colour, wall/window treatments, and the impact of furniture, accessories, merchandising and overcoming challenges with design solutions.

#### **Requirements:**

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Nine (9) collated sets of floor plan indicating furniture placement and usage of space on 8 ½ x11" paper

### **23. Best Interior Design Custom Residence**

#### **Criteria**

Entry will be judged on concept, creativity, colour, wall/window treatments, impact of furniture and accessories, use of energy efficient products, and overcoming challenges with design solutions.

#### **Requirements:**

4. Online entry form (includes project description)
5. Eight (8) digital images of your choice
6. Nine (9) collated sets of floor plan indicating furniture placement and usage of space on 8 ½ x11" paper

### **24. Best Innovative Feature**

#### **Criteria**

Entry will be judged on creativity and inspirational use of architectural features that are not covered in other categories.

#### **Requirements:**

4. Online entry form (includes project description)
5. Eight (8) digital images of your choice
6. Nine (9) collated sets of floor plan or specification of feature on 8 ½ x11" paper (if applicable)

## **26. Best Outdoor Living Space**

### **Criteria**

Entry will be judged on architectural features, creativity and inspirational use of space that successfully enhances the home and addresses the climatic conditions.

### **Requirements:**

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Nine (9) collated sets of landscape plan on 8 ½ x11" paper

## **LANDSCAPE DESIGN in New Home Construction**

## **25. Best Multi-Family Landscape Design**

### **Criteria**

Entry will be judged on selection and placement of materials in the landscaping which successfully enhances the home, and addresses the climatic conditions as well as energy efficient targets.

### **Requirements:**

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Nine (9) collated sets of landscape plan on 8 ½ x11" paper

## **SALES AND MARKETING – open to all CHBA BC members**

### **27. Best Logo**

#### **Criteria**

Entry will be judged on graphics, concept, application and execution, and message communicated.

#### **Requirements:**

1. Online entry form (includes project description)
2. Six (6) digital images of the following:
  - One (1) of the logo in black and white
  - One (1) of the logo in colour
  - Four (4) logo adaptations (in ad, brochure, letterhead, promotional items, on-site signage, etc.)

### **28. Best Signage**

#### **Criteria**

Entry will be judged on all directional and on-site signage as well as permanent entry signage. In addition, consideration will be given to any off-site outdoor advertising (billboards, etc.). Merit will be given to the package that has the greatest amount of visual appeal, readability, and innovative use of materials and colour.

#### **Requirements:**

1. On-line entry form (includes project description)
2. Six (6) digital images of the following:
  - Directional signage
  - Main site signage
  - Model home signage
  - Permanent entry signage
  - Billboards, outdoor signage, advertising hoarding, or A-boards
  - 1 additional digital image of your choice

### **29. Best Brochure**

#### **Criteria**

Entry will be judged on effectiveness of conveying a theme, relaying information, copy and overall graphic design.

#### **Requirements:**

1. On line entry form (includes project description)
2. Four (4) digital images of the brochure
3. Nine (9) copies of original brochure and inserts, labeled on back with category number

### **30. Best Advertising Campaign**

#### **Criteria**

Entry will be judged on creativity, design, message clarity, appeal to target market and graphic continuity. Includes ads, print and electronic media, and billboards.

#### **Requirements**

1. On-line entry form (includes project description)
2. Eight (8) digital images of advertising materials. May include any or all of the following: print advertising, direct mail, television and radio spots, billboards etc. Television and radio submissions should be sent on two (2) separate DVDs (TV) and two (2) CDs for radio commercials (Windows Media or Quicktime format only).
3. Nine (9) collated copies of all campaign print advertising tear sheets and direct mail pieces. Please mark on all tear sheets the publication that the ad ran in (unless already marked). If materials are not in English, please provide a translation.

### **31. Best Project-Specific Website**

#### **Criteria**

Entries will be judged based on quality of design (ease of navigation), visual appeal (continuity, photos, floor plans, limited text), legibility (limited fonts, visual animations), relevant information (timely, updated), interactivity (ie: engaging visitors, virtual tours, 360 degree camera views, on-site web cams), ease of obtaining information and unique attributes. Explain how you use your website as a marketing tool and

how you embrace visitors the first time they enter your site. Where do you put or brand your website address? Do you promote CHBA or CHBA programs by using logos on your website? (Local Association logos, CHBA BC, Georgie Awards®, Built Green™ BC etc.)

**Requirements:**

1. Online entry form (includes project description)
2. Four (4) digital images of the following:
  - Home page
  - Three (3) images of where you put or brand your website address (not including on the website)

**32. Best Sales Centre (for New Home Construction)**

**Criteria**

Entry will be judged on the overall continuity and effectiveness of all elements used in the sales centre and the ability to characterize the lifestyle of the target market and communicate information to the prospective buyers (i.e.; pre-sale registrations online, product launches, direct mail etc.). As well, landscaping, signage and best use of available space in the sales office will be considered.

**Requirements:**

1. Online entry form (includes project description)
2. Six (6) digital images of the following:
  - Exterior view of sales office with entrance
  - Overall interior view
  - Topographical table
  - Display area
  - Closing area
  - 1 additional digital image of your choice
3. Nine (9) copies of the sales office floor plan on 8 ½ x11" paper

## **SPECIAL ACHIEVEMENT AWARDS**

### **33. Sustainable and Innovative Community Award**

#### **Criteria**

This award recognizes a member who embraces environmental, economic and social aspects of their project and incorporates creative and innovative solutions, while maintaining a consideration for the environment. This award will be presented to a member who recognizes the impact of their project/development on its surrounding area and have taken steps to reduce this impact and add quality to the community.

**A sustainable and innovative community is defined as a tract of land, which will have a minimum of 30 units at completion and must be substantially complete at the time of entry.**

#### **Criteria**

Entry will be judged the use of innovative strategies and technologies in the attempt to achieve the following for the project/development;

- Waste Reduction, Recycling, Reuse & Efficient Use of Materials
- Water Conservation, Storm Water Protection/Management & Siltation Control
- Local Habitat Protection or Creation
- Manage Natural Resources
- Minimize Energy in Construction and Use
- Conservation of Natural Features
- Protecting Against Pollution
- Respect for surrounding area and community
- Use of local products and services
- Access to local transit and public areas & reduced impact on automobile infrastructure
- Development of public areas to enhance outdoor living
- Use of Alternative Energy Sources
- Setting and Meeting Performance Targets (Built Green™ BC, R-2000 Standard or EnerGuide Rating System) – residential components of the project must be rated a minimum of Built Green™ Gold or R-2000 Certified. Label and/or Certificate must be provided with submission.

#### **Requirements**

1. Online entry form (includes project description)
2. Twelve (12) digital images that best represent your project/development and applicable technologies or strategies taken
3. Nine (9) collated sets on 8 ½" X 11" of the site diagram(s) outlining the strategies described in the Project Statement, and a copy of the Built Green™ BC, EnerGuide and/or R-2000 Certificate (if applicable).

### **34. Best Public-Private Partnership**

#### **Criteria**

This award will be given to the company that has shown the greatest leadership in fostering cooperation between public and private sectors in addressing housing issues. Sectors will include industry, government, educational facilities, associations, or agencies. Entries will be judged on initiatives taken that promote working relationships between industry members and any level of government or educational facility. The entry will also relate to action plans or strategies taken to improve affordable housing, reduction or streamlining of regulatory process, and initiatives that address growth management and promote higher density housing or Built Green™ BC housing techniques. Your public-private partnership could also include demonstration projects between educational institutions, associations and agencies, bridging skill sets suitable to the home building industry.

#### **Requirements:**

1. Online entry form (includes project description)
2. May include a letter of support from the Local Home Builders' Association or comparable industry association
3. Six (6) digital images of the following:
  - Up to five (5) of project, if applicable
  - One (1) of relevant logo(s), if applicable

### **35. Salesperson of the Year in New Home Construction**

All information must be based on newly constructed homes only; no listing commissions or re-sales will be accepted. Information submitted must be for the period between January 1, 2009 and July 31, 2010. All finalists in this category will be subject to a short interview with the judging panel via conference call. No Sales Managers may participate in the interview. All interview times will be pre-selected by the Georgie Awards®. Entrants will be forwarded their interview times by e-mail. All entrants must be ready to do their interview at the time selected by the Georgie Awards®. **There will be no exceptions.**

#### **Criteria**

Entry will be judged on salesmanship, enthusiasm, initiative, dedication, professional development and creativity in meeting challenges. Sales volume will be considered relative to the project, product, price and overall promotional budget.

#### **Requirements:**

1. Online entry form (includes project description)
2. One (1) digital image of the salesperson. Image must be of the salesperson being interviewed for the relevant project.

## **GRAND GEORGIE AWARDS®**

### **36. Marketing Campaign of the Year**

#### **Criteria**

This award will be determined by the accumulation of points in categories 27-32 & 35 and a review of materials by the judges. Thematic relationship among advertising materials and overall success of marketing objectives will be considered.

#### **Requirements:**

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 8 digital images summarizing your entry. Images should be copies of previous entries in categories 27-32 & 35
3. One (1) 8 x10" or 7 x10" glossy colour photo of the relevant project

### **37. Residential Community of the Year**

**Projects eligible for this category must have completed at least the first phase of the project or, in the case of a single-family development, at least 20% of the units. High Rise buildings must be built (occupied).**

#### **Criteria**

Eligible entries for this category must enter a minimum of one (1) product category from categories 1 - 8 and an additional 2 categories from categories 18-22, 24-26, 33 & 34. This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. Greater emphasis will be given and more points will be awarded for design and construction, environmental consideration, and landscaping. In addition, good site design principals, based on a review of the site plan, will be considered.

Total accumulated points are calculated in the following categories:

Categories: 1-8, 18-22, 24-26, 33 & 34

#### **Requirements:**

1. Online entry form (includes project description)
2. 8 digital images summarizing your entry. Images should be copies of previous entries in categories 1-8, 18-22, 24-26, 33 & 34
3. Nine (9) collated sets on 8 ½ x11" paper of the site plan

### **38. Customer Choice Georgie Awards® *powered by AVID™***

#### **Criteria**

**To be eligible for this award, you must participate in the AVID™ Retroactive Homeowner Experience Survey. If you currently are not an AVID™ client, please contact Lauren Carter (lauren@chbabc.org; 604-432-7112 x307 or 1-800-993-6777 x307).**

#### **Requirements:**

1. Online entry form
2. Four (4) digital images of your choice

### **39. Custom Home Builder of the Year**

#### **Criteria**

Eligible entries for this category must enter a minimum of one (1) product category from categories 1 - 8 and an additional two (2) categories from categories 18-24, 26, 33 & 34. This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. If you build more than 5 homes per year, you must participate in the Customer Choice Georgie Awards® *powered by AVID™* at a competing level to be eligible for Custom Home Builder of the Year.

Total accumulated points are calculated in the following categories:

Categories: 1-8, 18-24, 26, 33 & 34

#### **Builder Profile Criteria:**

Environmental Responsibility, Quality of improvements for clients, Industry involvement of the builder, CHBA involvement of the builder, Career development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry and human resource development and training practices.

#### **Requirements:**

1. Online entry form (includes builder profile statement)
2. 8 digital images summarizing your entry. Images should be copies of previous entries in categories 1-8, 18-24, 26, 33 & 34

3. If you build more than 5 homes per year, you must participate in the Customer Choice Georgie Awards® *powered by AVID™* at a competing level to be eligible

#### **40. Residential Renovator of the Year**

##### **Criteria**

Eligible entries for this category must enter a minimum of one (1) product category from categories 9-17 and an additional two (2) categories from categories 23-30 & 34. This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. You must participate in the Customer Choice Georgie Awards® *powered by AVID™* at a competing level to be eligible for Residential Renovator of the Year.

Total accumulated points are calculated by the following categories:

Categories: 9-17, 23-30 & 34

##### **Renovator Profile Criteria:**

Environmental Responsibility, Industry involvement of the renovator, CHBA involvement of the renovator, Career development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry and human resource development and training practices.

##### **Requirements:**

1. Online entry form (includes builder profile statement)
2. 8 digital images summarizing your entry. Images should be copies of previous entries in categories 9-17, 23-30 & 34
3. You must participate in the Customer Choice Georgie Awards® *powered by AVID™* at a competing level to be eligible

#### **41. Large Volume Single Family Home Builder of the Year**

##### **Criteria**

Eligible entries for this category must enter a minimum of one (1) product category from categories 1-8 and an additional two (2) categories from categories 18-35. This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. You must participate in the Customer Choice Georgie Awards® *powered by AVID™* at a competing level to be eligible for Large Volume Single Family Home Builder of the Year.

Total accumulated points are calculated by the following categories:

Categories: 1-8, 18-35

##### **Builder Profile Criteria:**

Environmental Responsibility, Quality of life improvements (i.e. safe walkways, parks, bicycle trails, amenities, etc.) Industry involvement of the builder, CHBA involvement of the builder, Career development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry and human resource development and training practices.

##### **Requirements:**

1. Online entry form (includes builder profile statement)
2. 12 digital images summarizing your entry. Images should be copies of previous entries in categories 1-8, 18-35
3. You must participate in the Customer Choice Georgie Awards® *powered by AVID™* at a competing level to be eligible

#### **42. Large Volume Multi-Family Home Builder of the Year**

##### **Criteria**

Eligible entries for this category must enter a minimum of one (1) product category from categories 1-8 and an additional two (2) categories from categories 18-35. This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. You must participate in the Customer Choice Georgie Awards® *powered by AVID™* at a competing level to be eligible for Large Volume Multi-Family Home Builder of the Year.

Total accumulated points are calculated by the following categories:

Categories: 1-8, 18-35

##### **Builder Profile Criteria:**

Environmental Responsibility, Quality of life improvements (i.e. safe walkways, parks, bicycle trails, amenities, etc.) Industry involvement of the builder, CHBA involvement of the builder, Career development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry and human resource development and training practices.

**Requirements:**

1. Online entry form (includes builder profile statement)
2. 12 digital images summarizing your entry. Images should be copies of previous entries in categories 1-8, 18-35
3. You must participate in the Customer Choice Georgie Awards® *powered by AVID™* at a competing level to be eligible